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Army's Army Lands Its 13th Partner

Local business don't want to miss out on a great opportunity to connect with BRAC relocating military families

Fayetteville, NC – February 17, 2010 – A collection of local businesses have signed on as partners with the nationally recognized military support group Army's Army for two purposes: to support soldiers and showcase their products and services to relocating military families. These relationships are mutually beneficial as each partnership helps fund the group's efforts so it can continue striving towards its mission of providing resources to support and assist relocating military families.

As partners, the businesses gain direct access to military families through various promotional marketing and public relations tools. The partner benefits include: a website presence on FayettevilleWantsYou.com, a relocation resource for military families interested in learning more about the Fayetteville/Cumberland County area; one-on-one communication through an email database and RSS feed; national press release distribution and exposure at Army's Army events.

Within the last few months businesses have paid particular attention to the momentum the Army's Army has gained and understand the benefits of partnering with the group of more than 1,000 citizens and businesses who've pledged their moral, physical and spiritual support to soldiers and their families. A total of nine new businesses have recently signed on since January 1, 2010 including, DEXKnows, Fort Bragg MWR, Picerne Military Housing, INSIGNIA Residential, Townsend Real Estate, Rick Hendrick Toyota, Specialty Properties, Crown Center and Heritage Place Senior Living, and have vowed their commitment to watching over those who watch over us.

With this growing list of partners, which represent various industries from real estate, senior living communities and car dealers to entertainment venues, online search engines and other military support groups, the Army's Army plans to continue seeking out

partnerships with additional Fayetteville/Cumberland County organizations interested in supporting their mission.

“We are pleased to partner with such wonderful organizations that truly support and appreciate the military,” says John Meroski, chairman of the Army’s Army. “These partnerships will allow the Army’s Army to continue advocating for military families while connecting them to companies that will go out of the way to see their relocation goes smoothly.”

About:

Fayetteville/Cumberland County is America’s first sanctuary community for the Military and their Families. Through the Army’s Army and other volunteer groups, the citizens and businesses are dedicated to watching over those who watch over us. For additional information, visit FayettevilleWantsYou.com.

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