

The Army's Army Shifts into High Gear in Recent Months

Providing support to the military and living up to its motto "Watching Over Those Who Watch Over Us"

Fayetteville, NC - August 26, 2010 - The Army's Army has been especially busy, preparing for another Orientation Weekend event, September 24-26 for DOD Civilian/Active Duty Military relocating due to BRAC (Base Realignment and Closure) after successfully completing the first in April. In May, the 1,100+ members were also called upon to assist and help raise money for a military family who lost their home in a fire and in July, the group collected personal items for USO and Family Readiness Group soldier care packages.

• Army's Army Participates in Orientation Weekend - April

The Army's Army welcomed BRAC relocating families to the community and introduced them to the area's historical and cultural offerings. The weekend was packed with helpful relocation information and included speeches on healthcare, employment and real estate, community tours and entertainment at The Dogwood Festival.

Due to the positive feedback from the last Orientation Weekend, the Army's Army and the Fayetteville Area Convention & Visitors Bureau will host another event next month. "What we experienced during our visit was so far above our expectations that we truly felt welcome and were not only among friends but family." - Larry Howenstein, USARC comptroller office. For additional testimonials and information on this event, please visit the site - www.fayettevillewantsyou.com/orientation.

• Army's Army Helps a Military Family Displaced by Fire - May

The Army's Army rallied together to lend a hand after a fire claimed the home of the Batts family by donating household appliances, gift cards and clothing. One member, a teacher at Irwin Intermediate School, organized a "Penny Drive" with fifth and sixth grade students who raised hundreds of dollars for the family. The family was touched by the outpouring of support.

"These are great Americans in Fayetteville and surrounding communities and I am very grateful and thankful to all of them." - Master Sgt. Rahem Batts

• Army's Army Provides Items for Care Packages - July

The Army's Army helped fulfill items for 2,250 soldier care packages for the USO's Rack Pack Program and Family Readiness Group for the 1st Battalion, 7th Air Defense Artillery (1-7 ADA), of the 108th ADA Brigade at Fort Bragg. Fort Bragg Federal Credit Union, an Army's Army partner, rose to the call and provided a majority of the items for the care packages.

"The willingness of the Army's Army to assist the USO Fort Bragg Center in whatever way possible is truly a community partnership to support those we serve: the thousands of soldiers, airmen and their families here at Fort Bragg and Pope."
- Renee Lane, center director of the USO Fort Bragg Center.

For additional information on the Army's Army please contact Janine West, Executive Director of the Army's Army Operations at jlwest@armysarmy.com or visit www.armysarmy.com.

About the FACVB:

The Fayetteville Area Convention & Visitors Bureau is a private, not-for-profit organization responsible for positioning Fayetteville/Cumberland County as a destination for conventions, sporting events and individual travel. For additional information, visit www.visitfayettevillenc.com or call 1-800-255-8217. Fayetteville/Cumberland County is America's first military sanctuary community. Through the *Army's Army* and other volunteer groups, our citizens and businesses are dedicated to watching over those who watch over us.

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